

TARLAC

Tarlac is situated at the heartland of Luzon's rich central plain. It is bounded on the north by the province of Pangasinan, Nueva Ecija on the east, on the south by Pampanga and Zambales on the west.

The province is predominantly agriculture. It is considered to be the food bowl of the region. The overall spatial framework for Tarlac is directed towards its development as an "Agro-Industrial cum Tourism Hub of Central Luzon" as envisioned in the Regional Development and Physical Framework Plan for Central Luzon.

Tarlac is also home to big industries involving Filipino and multi-national companies, which are situated in specially developed industrial centers in the province. The recent establishment of the Tarlac Provincial Information Technology Park has signaled the province's involvement in the IT Industry, specifically in business process outsourcing.

Tarlac lies in the midpoint between Manila and Baguio , making it a favorite stopover of travelers and motorists passing by MacArthur Highway . It is not only known for its delicious food but it also boasts of its high quality and delectable sweets and delicacies and other processed foods.

NATURAL TARLAC

Natural Tarlac is a branding program meant to promote the organic and natural products of Tarlac. The program was launched on October 22, 2008 and is envisioned to increase the awareness of the public of Tarlac natural products. These products are expected to find their way to the shelves of local supermarkets and major commercial establishments.

ONE TOWN ONE PRODUCT

Tarlac has a wide variety of One Town, One Product (OTOP) products, which include ylang-ylang essential oils, muscovado sugar, crocheted garments, sweet potato crunchies, corn crunch, okra, processed meat like the famous "burong babi" and "pindang", chicharon Camiling, tinapa, fresh mango, mango jam, choco-mango, sweets and delicacies, bamboo products, water lily products and home furnishings.

Booth No.

42

CRO-KNITS FASHION WEAR

Amelia Beltran, Owner
Guiteb, Ramos, Tarlac

Phone | 0917.427.3660
Year Established | 1998
Nature of Business | Manufacturer/Retailer/Subcontractor/
Wholesaler
Legal Status | Single Proprietorship
Products offered | Handmade Crochet and Knitted Products

44

D' NEW RAMOS CROCHET

Saturnina R. Buccat, Owner
Brgy. Pance, Ramos, Tarlac

Phone | 0920.607-5480
Year Established | 1978
Nature of Business | Manufacturer/Wholesaler
Legal Status | Single Proprietorship
Products offered | Blouses, Shawls, Dresses, Swim wear, Boleros,
Poncho, Cellphone Bags, Belts and Bags

F16

DUEG PMPCI

Ariel Cristobal, MPDO
Sitio Dueg, San Clemente, Tarlac

Phone | (045) 493.2640 / 934.1244
Year Established | 2008
Nature of Business | Manufacturer
Legal Status | Cooperative
Products offered | Soft Broom, Rono

88

**EL VINO DE BENITO DE MONCADA
SWEET POTATO WINE MFG. PLANT**

Vida Bagamaspad, Coordinator
Poblacion 1, Moncada, Tarlac

Phone | (045) 601.0405
Year Established | 2009
Nature of Business | Manufacturer
Legal Status | Single Proprietorship
Products offered | Sweet Potato wine

98

GOOD EARTH FARMS & FOODS

Rowena F. Sotero, Manager
#38 Romulo Hiway, Caranglan, Tarlac City

Phone | (045) 605.0090 / 982.1591
Year Established | 2008
Nature of Business | Processor
Legal Status | Single Proprietorship
Products offered | Pesto/Pasta Sauces, Chili Sauces, Papaya
Vinegar, Spicy Alamang, Assorted Herbs

Booth No.

47

JESAMINE'S FASHION ACCESSORIES & CRAFTS

Jesamine Castro Mora, Owner

#4 Cutcut 1st, Tarlac City

Phone | 0927.208.8249
Email | jesmora_121@yahoo.com
Year Established | 2009
Nature of Business | Manufacturer
Legal Status | Single Proprietorship
Products offered | Earrings, Bracelets, necklaces

87

JSJ GOAT FARM

Jeffrey Lim, Owner

Brgy. Caturay, Gerona, Tarlac

Phone | 0918.908.0488 / (045)608.0477
Email | jsjfarm@yahoo.com
Year Established | 2006
Nature of Business | Manufacturer / Retailer / Wholesaler
Legal Status | Single Proprietorship
Products offered | Goats Milk, Goats Cheese

45

ORICON CORPORATION

Gisela Magcalas, Owner

Little Baguio, San Nicolas, Concepcion, Tarlac

Phone | (045) 923.0778
Email | oricon@mozcom.com
Year Established | 1990
Nature of Business | Manufacturer
Legal Status | Corporation
Products offered | Stonelights (candle holders, vases, ashtrays)

43

PANIQUI WATERLILY WOMEN'S DEVELOPMENT ASSOCIATION

Germelina Sandoval, Product Coordinator

Municipal Compound, Poblacion Norte, Paniqui, Tarlac

Phone |
Email |
Year Established | 2008
Nature of Business | Manufacturer
Legal Status | Single Proprietorship
Products offered | Bags, Slippers, Walets, Hats, Wine Holders, Placemat, Mats, Tissue Holder, Angel, Jar Trays

Booth No.

F17

PASCASIO POTTERY

Carmelita Pascasio, Owner

#147 Milla, Poblacion West, Sta. Ignacia, Tarlac

Phone | (045) 605.0290 / 0916.834.2075
Year Established | 2004
Nature of Business | Manufacturing
Legal Status | Single Proprietorship
Products offered | Pottery

88

PURA CORN HUSK FLOWERS & DECORS

Ediltrudes Natividad, Owner

Pob. 3, Pura, Tarlac

Phone | (045) 930.1267
Email | lgu_pura@yahoo.com
Year Established | 2008
Nature of Business | Manufacturer
Legal Status | Single Proprietorship
Products offered | Corn Husk Flowers and Decors

F18-F19

SAINT PAUL HOUSE OF ANTIQUES

Gloria Serra, Secretary

San Antonio, Gerona, Tarlac

Phone | 0919.702.7745
Email | antikan_artes@yahoo.com
Year Established | 2005
Nature of Business | Manufacturer
Legal Status | Single Proprietorship
Products offered | Antique Furnitures – Original & Reproduction, Capiz Products

47

VERNA PERSONAL CARE PRODUCTS

Jose M. Geaga, Manager

San Isidro, Tarlac City

Phone | (0906) 126.6950 / 0912.439.6868
Email | joey_geaga@yahoo.com
Year Established | 2006
Nature of Business | Manufacturer
Legal Status | Single Proprietorship
Products offered | Natural Hand Made Soap, Glycerin based Soap, Lotion, Liniment, Body Oil

Booth No.

45

WOODINSPIRATIONS CRAFTS

Karmen Blesilda Pascual, Owner

Gabay St., Pob. East, Sta. Ignacia, Tarlac

Phone | (045) 605.0096

Email | wis_heart@yahoo.com

Year Established | 2002

Nature of Business | Manufacturer

Legal Status | Single Proprietorship

Products offered | Gifts, Souvenirs, Home Decors

46

YOUNGMA HAND CROCHET

Melita A. Dulay, Owner

Kabuhayan Center, Lot 1 Blk. 6, Cristo Rey, O'Donnel R.A., Capas, Tarlac

Phone | (0921) 770.6226

Email | len_rlc@yahoo.com

Year Established | 2004

Nature of Business | Manufacturer

Legal Status | Single Proprietorship

Products offered | Blouse, Dress, Boler, Scarf, Cellphone Case, Polo
Shirt, Skirt