

BATAAN

Bataan rings a chord in the heart of every Filipino. It is a symbol of democracy and freedom – a memorial to the gallant Filipino-American defenders of Bataan who fought decisive battles that delayed the timetable of the well-equipped and better trained Japanese Imperial forces, and changed the course of history in the Pacific. The province is a peninsula rich in culture, tradition and history. It is known for its historical value, being the last bastion of democracy. The famous Mt. Samat Shrine is a national landmark and a favorite destination of local and foreign tourists.

The province is endowed with vast agricultural, economic and tourism opportunities. Farming, fishery and forestry are the leading sources of livelihood of the Bataenos. Rice remains as the principal crop while hog raising, and poultry raising are the promising livelihood activities for the province. Bataan serves as the industrial heartland of Central Luzon with the presence of big industries like the Petron Bataan Refinery and economic zones namely the Bataan Economic Zone, Petrochemical Industrial Park and the Hermosa Special Economic Zone. Outside these zones are various micro, small medium enterprises engaged in food processing and non food manufacturing. The province is also blessed with vast natural resources and scenic tourist destinations. Its pristine beaches are located along the western side of the province, the municipalities of Morong and Bagac, where local and foreign tourists can experience a close encounter with nature and ultimate form of relaxation.

Bataan is a province faced with a welcome challenge. It is on the verge of becoming both an extensive industrialization hub and a tourist haven which may well be the equivalent of the dynamic force it exuded in its historic past.

Galing Bataan!

Galing Bataan! is a project which basically aims to develop a common brand to serve as the seal of quality and excellence among local manufacturers in Bataan. It also serves as a significant tool for enrolled manufacturers to be recognized not only in the local market but in the international market as well.

The seal appears on the packages of food products of accredited Bataan food manufacturers and on tags and labels of non food manufacturers. Enterprise enrollees belonging to the non food sector undergo product development while those engaged in food processing undertake packaging and labeling design development.

To date there are 23 enrolled SMEs in the program.

One Town One Product

The OTOP is one of the priority programs supported by the Provincial Government to promote entrepreneurship and create jobs. The twelve municipalities with their identified OTOP products are:

Abucay	-	Lasa Brooms
Bagac	-	Processed Cashew Nuts
Balanga City	-	Processed Fish
Dinalupihan	-	Bamboo-based products
Hermosa, Orion, Limay	-	Fresh Mango
Mariveles	-	Wearables
Morong	-	Processed Fruits
Orani	-	Prawns and Crabs
Pilar	-	Eco-tourism
Samal	-	Araro Cookies

To promote the OTOP products, various festivals are held annually namely, the Mariveles Giant Bag Festival, Orion Mango and Tahong festival, Dinalupihan Bamboo Festival, Abucay Palis Lasa Festival, and the Orani Sugpo and Alimango festival. These Pasalubong Centers were established to sell OTOP products. Moreover, OTOP products can be found in 42 market outlets.

The City of Balanga was awarded as the Best OTOP LGU Implementer in Reg. 3 and during the National OTOP Congress, as Best OTOP LGU Implementer for Luzon.

Booth No.

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ALION KAPIT-BISIG SEA-K ASSOCIATION

Elizabeth D. Paglinawan, President
Sunrise Village, Alion, Mariveles, Bataan
Phone | 0928.715.1020
Year Established | 1996
Nature of Business | Processor
Legal Status | Association
Products offered | Roasted Cashew Nuts, Cashew Prunes

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AMANDA'S MARINE PRODUCTS

Armanda T. Battad, Owner
Dona Carolina Subd., Pto. Rivas, Balanga City, Bataan
Phone | (047) 237.1154/(047)791.6191/
| (047) 791.3050 / 0917.576.1456
Email | amandas_marine@yahoo.com.ph
Year Established | 1999
Nature of Business | Processor
Legal Status | Single Proprietorship
Products offered | Processed Fish - Dried Fish, Bagoong
(Alamang/Isda), Smoked Fish, Salted Eggs

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ARLIE'S AQUAMARINE PRODUCTS

Yolanda D. Laborcero, Owner
Sevilla St., Tortugas, Balanga City, Bataan
Phone | (047) 791.5860 / 0919.264.2520
Email | ylaborcero@yahoo.com /
| arieslab@yahoo.com
Year Established | 2003
Nature of Business | Manufacturer
Legal Status | Single Proprietorship
Products offered | Bottled Marine Products, Smoked & Dried
Fish, Other Processed Fish Products

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BALANGA AGRARIAN REFORM BENEFICIARY MPC

Leonardo David, Chairperson
Brgy. Tuyo, Balanga City
Phone | 0921.374.7886
Year Established | 2005
Nature of Business | Manufacture / Distributor
Legal Status | Cooperative
Products offered | Doy Products

Booth No.

- 1** **JOYCE SPECIAL ARARO AND OTHER PASTRIES**
Myra Saldana, Manager
Orani, Bataan
Phone | (047) 431.3571/ 0916.578.9628
Year Established | 1979
Nature of Business | Processor
Legal Status | Single Proprietorship
Products offered | Araro Cookies, Lengua De Gato, Gorgoria
- 6** **MARIVELES VEGGIE PRODUCTS, ASSN.**
Criscencia P. Ramos, President
Mountain View, Mariveles, Bataan
Phone | 0927.304.5753
Email | marivelesveggieproducts@yahoo.com
Year Established | 2009
Nature of Business | Processor
Legal Status | Association
Products offered | vegetable based pancit canton noodles
- 2** **NC TIONGSON ENTERPRISES**
Cherrylou Tionson, Manager
Tala, Orani, Bataan
Phone | 0916.846.8445
Email | cherrylou.tionson@yahoo.com.ph
Year Established | 2000
Nature of Business | Manufacturer
Legal Status | Single Proprietorship
Products offered | Ground Coffee
- 49** **ORIENT SPORTS GEAR**
Jane G. Manansala, Owner
#64 Purok 4, Ipag, Mariveles, Bataan
Phone | (047) 612.0191/ 0908.862.2105
Email | orient_pearl@yahoo.com
Year Established | 2005
Nature of Business | Manufacturer
Legal Status | Single Proprietorship
Products offered | School/Sport/Traveling & ladies Bags

Booth No.

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ROGELIO'S WALIS TAMBO

Rogelio D. Canare, Owner

Mabatang, Abucay

Phone | 09184374237

Year Established | 1990

Nature of Business | Manufacturer

Legal Status | Single Proprietorship

Products offered | Iasa brooms, decorative hangings for
Christmas tree and wall decors